

## Player Info

Season **5**

Consumer customers

Team 1 Team 2 Team 3 Team 4

### Voice services

#### Subscriptions

Total	702153	789800	955520	955012
Market share	<b>20,6 %</b>	<b>23,2 %</b>	<b>28,1 %</b>	<b>28,1 %</b>

#### Postpaid

Opening charge (€)	0,00	0,00	0,00	0,00
Monthly charge (€)	2,00	2,85	2,95	2,50
Call charge: 07-17 (€)	0,16	0,15	0,14	0,15
Call charge: other (€)	0,14	0,13	0,12	0,13
Subscriptions	632543	718110	874534	871075
Market share	<b>20,4 %</b>	<b>23,2 %</b>	<b>28,2 %</b>	<b>28,1 %</b>

#### Prepaid

Opening charge (€)	0,00	0,00	0,00	0,00
Call charge: 07-17 (€)	0,17	0,17	0,15	0,16
Call charge: other (€)	0,14	0,14	0,13	0,13
Subscriptions	69611	71689	80986	83938
Market share	<b>22,7 %</b>	<b>23,4 %</b>	<b>26,4 %</b>	<b>27,4 %</b>

### Data services

#### Cellular data

Pricing type	Flat	Usage	Usage	Block
Monthly payment (€)	9,95	2,00	1,80	10,00
Price of 1 MB (€)	1,70	1,50	2,00	2,00
Block size (MB)	0,00	0,00	0,00	20,00
Users	86711	124223	55836	97730
Market share	<b>23,8 %</b>	<b>34,1 %</b>	<b>15,3 %</b>	<b>26,8 %</b>

#### WLAN data

Pricing type	Flat	Flat	Flat	Flat
Monthly payment (€)	25,00	0,00	27,00	25,00
Price of 1 MB (€)	0,00	0,00	0,00	0,00
Block size (MB)	0,00	0,00	0,00	0,00
Users	9882	46414	0	12353
Market share	<b>14,4 %</b>	<b>67,6 %</b>	<b>0,0 %</b>	<b>18,0 %</b>

### Messaging services

#### SMS

Charge (€)/ SMS	0,13	0,12	0,12	0,12
Users	702153	789800	861035	907757
Market share	<b>21,5 %</b>	<b>24,2 %</b>	<b>26,4 %</b>	<b>27,8 %</b>

#### MMS

Charge (€)/ MMS	0,15	0,25	0,3	0,25
Users	280034	164706	111176	291287
Market share	<b>33,1 %</b>	<b>19,4 %</b>	<b>13,1 %</b>	<b>34,4 %</b>

<b>Corporate customers</b>	Team 1	Team 2	Team 3	Team 4
<b>Corporate subscriptions</b>				
Total	461841	343678	315426	351844
Market share	31,4 %	23,3 %	21,4 %	23,9 %
<b>SME</b>				
Voice subscribers	144263	98936	90422	108217
Market share: Voice subscribers	32,7 %	22,4 %	20,5 %	24,5 %
Data subscribers	96308	63529	47647	69943
Market share: Data subscribers	34,7 %	22,9 %	17,2 %	25,2 %
<b>National corporations</b>				
Voice subscribers	134376	104810	95462	107189
Market share: Voice subscribers	30,4 %	23,7 %	21,6 %	24,3 %
Data subscribers	103606	63529	47647	64669
Market share: Data subscribers	37,1 %	22,7 %	17,1 %	23,1 %
<b>International corporations</b>				
Voice subscribers	113004	86550	81090	87553
Market share: Voice subscribers	30,7 %	23,5 %	22,0 %	23,8 %
Data subscribers	80022	54794	47647	53713
Market share: Data subscribers	33,9 %	23,2 %	20,2 %	22,7 %
<b>Public administration</b>				
Voice subscribers	70199	53382	48453	48885
Market share: Voice subscribers	31,8 %	24,2 %	21,9 %	22,1 %
Data subscribers	49969	33706	28737	29743
Market share: Data subscribers	35,2 %	23,7 %	20,2 %	20,9 %